



## **Products and Services**

Mapping Your Future® is a national nonprofit organization providing career, college, financial aid, and money management information and services for students, families, and schools.

Mapping Your Future provides services to help schools meet the needs of their students in a cost-efficient manner as they face budget pressures and, at the same time, requests from students to have services online and available anytime, anywhere. Since 1996, Mapping Your Future has served millions of students and their families, school financial aid professionals, and others in the financial aid industry.

Students of all ages and their parents use Mapping Your Future's information and tools for career exploration, college planning, and college completion. Middle school, high school and college educators and counselors benefit from a variety of resources to help students, including online education and counseling programs. And financial aid professionals use Mapping Your Future's default prevention tools including Online Counseling and money management calculators to help their students better manage their student loans and personal finances.

The products and services on Mapping Your Future include:

- Financial literacy counseling and money management tools
- Student loan default prevention information and services
- Online Counseling
- Integration of Mapping Your Future content and tools
- Counseling and Online Education powered by Mapping Your Future
- Going2College.org
- Mission-related web development and support
- Online training and presentations powered by Mapping Your Future
- Guide to Life after High School
- Career exploration information and services
- Information on saving and paying for college
- Spanish site
- Customer service

## **Financial Literacy Counseling and Money Management Tools**

Mapping Your Future offers online Financial Literacy counseling to provide students with the knowledge and skills needed to manage their personal finances. Website visitors also have access to a variety of money and student loan management information and features, including a budget calculator, debt/salary wizard, and information about using credit cards wisely and understanding credit reports. These services enable teachers and counselors to teach students about the importance of managing student loan and consumer debt.

Mapping Your Future also offers Show Me the Future<sup>®</sup>, an online life skills and financial literacy game targeted to middle and high school students. This interactive feature teaches life skills such as money management and helps students understand that the decisions they make today can have a life-long impact.

## **Default Prevention Information and Services**

Mapping Your Future provides information and services to help students understand the implication of borrowing student loans. Schools and organizations can use these tools when counseling perspective and current borrowers, helping them to avoid defaulting on a student loan. They also can learn more about how to increase student retention and reduce student loan delinquency and default through a variety of techniques.

## **Online Counseling**

Schools delivered valuable default prevention information and saved millions of dollars over the past years by using Mapping Your Future's Online Counseling.

These counseling sessions educate students about their federal student loan obligations and help schools meet loan counseling requirements. These counseling sessions can be customized and offer many benefits for schools and students. Mapping Your Future currently offers 21 counseling types:

- Direct Loan entrance
- Direct Loan exit
- Spanish Direct Loan entrance
- Spanish Direct Loan exit
- Perkins entrance
- Perkins exit
- Direct Loan and Perkins combined entrance
- Direct Loan and Perkins combined exit
- Nursing Student Loan entrance
- Nursing Student Loan exit
- Health Professions entrance
- Health Professions exit
- Direct PLUS entrance
- Direct PLUS exit
- Direct Loan and Direct PLUS combined entrance
- Direct Loan and Direct PLUS combined exit
- TEACH Grant exit
- Financial literacy
- Grace Period and Repayment
- Loan Management
- Private loan

In addition to the counseling sessions, Mapping Your Future provides the following electronic services related to counseling:

- **SchoolExpress:** Allows schools to create an automated method to retrieve counseling records
- **ExitExpress:** Regulations require that schools send Direct Loan and Direct PLUS exit counseling records to guaranty agencies and the Direct Loan Program within 60 days of the borrowers completing counseling. ExitExpress allows schools to meet this requirement easily:
  - Guaranty agencies provide a service to schools, retrieving exit records for borrowers with loans in the Federal Family Education Loan Program. Schools still are responsible for ensuring the guaranty agencies do so on time, and Mapping Your Future has several easy methods to accomplish this.
  - Schools can easily export Direct Loan and Direct PLUS exit records in the NSLDS Exit Counseling Submittal Template and then upload them to NSLDS.
- **ServicerExpress:** Allows servicers to search for counseling records for loans they service, with school consent

### **Integration of Mapping Your Future Tools**

Mapping Your Future offers a number of features and tools for integration, such as loan counseling, calculators, and content. Sponsors, Friends, and other organizations can integrate Mapping Your Future tools, allowing their customers to use valuable features while still using the website. Mapping Your Future also works with other organizations to customize content and services for integration so they best fit the needs of their students or audiences.

### **Counseling and Online Education powered by Mapping Your Future**

Counseling and Online Education powered by Mapping Your Future enables other organizations to develop an online education or counseling session using the proven Mapping Your Future technology. The online education and counseling sessions demonstrate an organization's interest in helping their constituents or clients (schools, students, borrowers, or any other member of society). For instance, Counseling powered by Mapping Your Future enables Sponsors, Friends, and schools to develop a loan counseling session for private loans.

### **Going2College.org**

Mapping Your Future developed a college access database and website on behalf of NCHelp and the Guaranty Agency Caucus, serving guaranty agency sponsors by enabling them to meet federal requirements. The database includes a comprehensive listing of postsecondary education opportunities programs, publications, websites, and other resources in the states guaranty agencies serve. Mapping Your Future already provides some of this information via its website, but has enhanced this effort and also enabled each guaranty agency the opportunity to determine how their state information would appear on the Going2College.org website.

### **Mission-Related Web Development and Support**

Mapping Your Future designs, develops, maintains, and hosts websites for organizations with similar missions (for example, student support and financial aid organizations).

Mapping Your Future offers its web services at competitive rates, while providing superior customer service.

### **Online Training and Presentations powered by Mapping Your Future**

Webinars powered by Mapping Your Future feature an online presentation with audio provided via conference call. Mapping Your Future handles all the technical aspects of the event and can assist with promotion and administration of the event.

### **Guide to Life after High School (Online Education)**

Mapping Your Future's Guide to Life after High School program helps students understand career and college preparation, financial aid, and money management. Mapping Your Future offers four different guides, one for each year of high school. The freshman guide focuses more on choosing a career and preparing for college (academic and financial), with an overview of financial aid. The senior guide has more details about financial aid programs and application procedures. All guides include age-appropriate financial literacy information.

### **Career Exploration Information and Services**

Mapping Your Future offers career explanation features, helping students focus on a career field before beginning their college education, saving time and resources for them and their families. CareerShip® is Mapping Your Future's career exploration tool targeted to middle and high students. Visitors can explore the featured career, complete an interest survey to determine what careers might best suit them, or search for individual careers—in English and Spanish. Many counselors and teachers incorporate CareerShip into their career development courses.

### **Information on Saving and Paying for College**

Mapping Your Future's saving and paying for college content simplifies the financial aid and college planning process with step-by-step instructions and information, empowering students and families with the information they need to understand and apply for financial aid. Content includes information about savings options, other education funding options, and tips to help decide what programs will best suit their needs. Families also can review tips for finding scholarships and follow links to free scholarship search tools.

### **Spanish Site**

Spanish-speaking families and students can visit the Mapping Your Future Spanish website to explore careers, plan for college, and learn about paying for college.

## **Customer Service**

Quality customer service is a Mapping Your Future priority. Customer service representatives provide assistance to both schools and students using the website, addressing a variety of questions and/or technical issues. Customer assistance is available via e-mail or by phone. Schools are encouraged to contact Mapping Your Future staff through the Contact Us on the website or to contact the Customer Care/Operations Coordinator at [feedback@mappingyourfuture.org](mailto:feedback@mappingyourfuture.org).

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